In a country built upon free enterprise I find it unthinkable that existing monoplolies need protection from competition. This is the premise that our system is based on, in esscence if you don't like the way the game is progrssing you change the rules? Satelite radio is a product who's time has come in our evolution and a fundamental right of those of us tired of force fed commercials are certainly entitled to, if we elect to pay for it. There will always be a place for broadcast sponsor driven radio, it just may be that as they see some of their listenership erode they panic. This is free enterprise let them deal with it.